

2017 SPONSORSHIP OPPORTUNITIES



FROM THE PRESIDENT

Dear Sponsor Partner,

We are excited to present to you our WAKO Team USA Kickboxing Sponsorship Guide. WE are looking forward to a year of fast-paced, action packed kickboxing while increasing our fan base and elevating our profile in the United States.

We will provide exciting, affordable professional kickboxing entertainment as we join our fighters in their quest for the world games. WAKO Team USA has rich tradition of winning. We have updated our logo and supplemented our team colors to breathe new energy into our team. Our goal for the 2017 year is to become Bigger. Better. Bolder.

We appreciate your interest in WAKO Team USA and look forward to creating a custom package that brands your business alongside our dedicated fighters and fans.

Best regards,



Rob Zbilski
WAKO President, WAKO USA
Team USA Kickboxing



COMING SOON TO NASHVILLE



Presented by
**AMERICAN
K1 KICKBOXING**

**American K-1
National Team**

versus

**Canadian K-1
National Team**

SEPTEMBER 30, 2017

**Doors Open at 5:30 PM
Show Starts at 7 pm**

**\$75 for gold tables seat
\$50 for silver tables seat
\$35 for floor seating
\$25 for lower bleachers
\$15 for upper deck seat**

**Tennessee State University
Kean Hall
3500 John A Merritt Blvd
Nashville, TN**

contact wakousa.org for more information

ABOUT WAKO TEAM USA

The World Association of Kickboxing Organizations (WAKO) is the largest international organization of kickboxing in the world, and the governing body of amateur kickboxing sport certified by SportAccord. As a tax-exempt, 501(C) (3), nonprofit organization, WAKO Team USA Kickboxing is the only recognized governing body representing the United States in the 2017 World Games.

WAKO has 250,000 active members representing 122 countries. Due to the worldwide support, WAKO holds a World Championship every two years: with youth (18 and under) and adults (19-45) on alternating years.

WAKO is the only organization approved to submit an application for Olympic recognition.

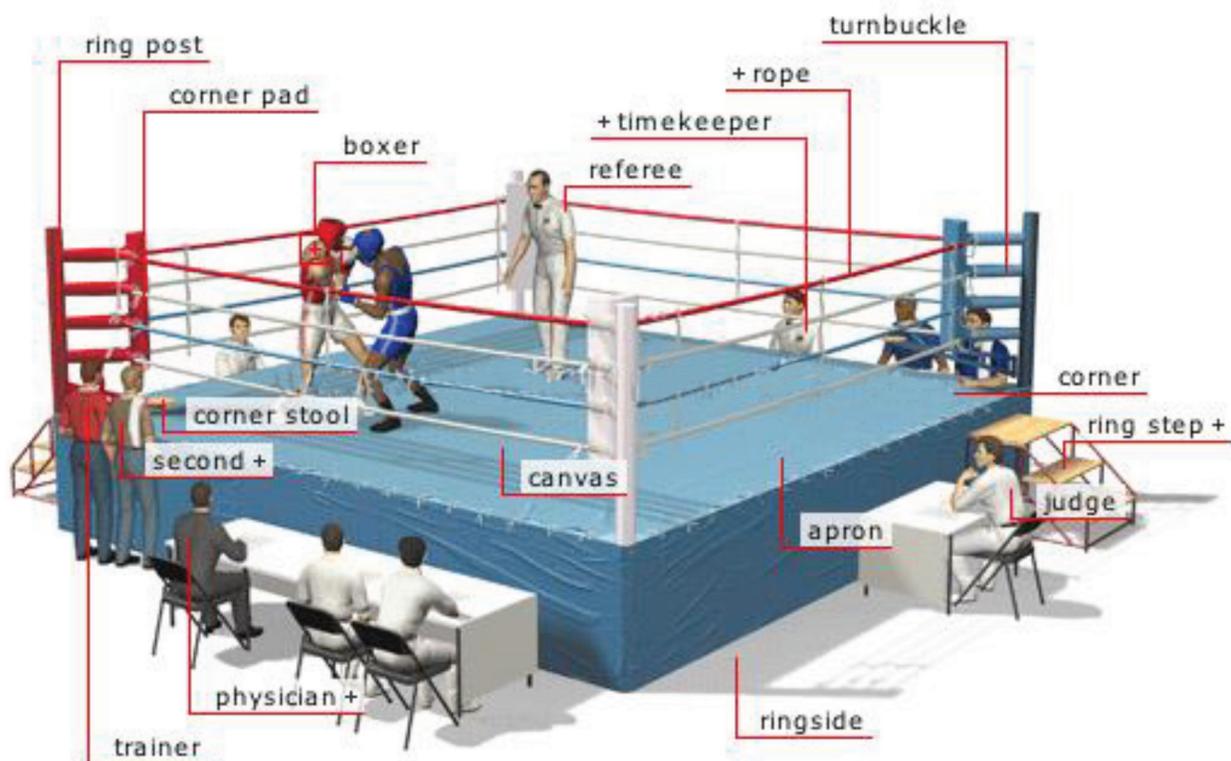


Official Member Country of
World Association of Kickboxing Organizations

KICKBOXING 101

Kickboxing is a martial art sport where contenders compete against another challenger using the techniques of boxing and karate. Athletes that compete in the sport of kickboxing must be highly trained and in great physical shape.

American K-1 Kickboxing is an exciting, fast-paced, and action packed sport to watch.



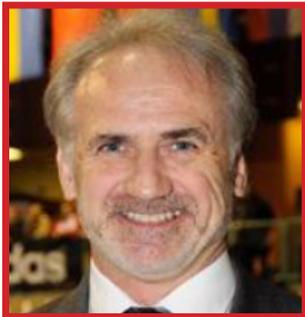
RING SPORTS RULE STYLES

American K-1

People are drawn to watch this style of kickboxing because it involves all the punches in boxing and all the kicks in Muay Thai, including a 5-second clinch which allows a single knee strike. Fighters are also allowed to throw spinning back fists at each other. Having all of these combined into one style makes the action continuously exciting to watch.



BOARD OF DIRECTORS



CHARIMAN
HORST PRELOG



PRESIDENT
ROB ZBILSKI



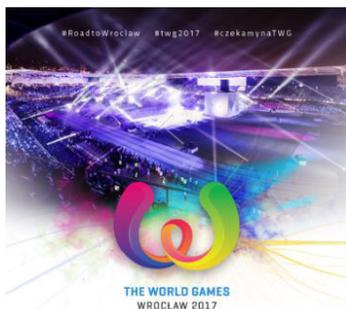
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ANDY POZNIAK



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Chris Cichon	Head Coach
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Ashley Zbilski	Membership Director
Kevin Walker	Promoter
Shayne Adams	Promoter
Joe Worden	Advisory Board Member

EVENTS



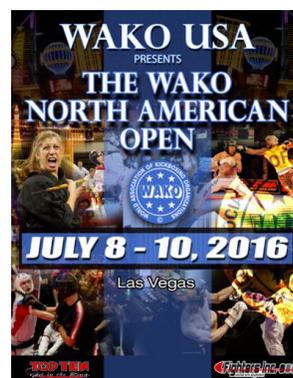
**2017 WORLD GAMES
JULY 20-30, 2017**



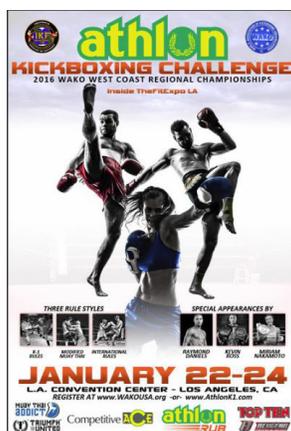
**AMERICAN K1 KICKBOXING
CHALLENGE
JANUARY 21, 2017**



**2016 PANAMERICAN
KICKBOXING CHAMPIONSHIPS
OCTOBER 26-30, 2016**



**2016 WAKO
NORTH AMERICAN OPEN
JULY 8-10, 2016**



**2016 ATHLON
KICKBOXING CHALLENGE
JANUARY 22-24, 2016**

APPAREL RECOGNITION

Travel Uniforms

There is no greater way to align yourself as a member of the team than by branding your logo on the official travel gear.



Belt Sponsor

Receive acknowledgment for your brand by placing your logo in the premiere position on the title belt.



Fight Gear

Get in the ring with your logo prominently positioned on Team USA Kickboxing fight gear.



Helmet, Shin Guards or Gloves

Be a part of the team, be a part of the uniform! Have your company logo on the front of all WAKO USA helmets and shin guards worn throughout the matches.



Merchandise/Apparel Branding

Associate your brand directly with WAKO USA by branding our apparel with your logo. Your logo will be printed on shirts worn by the coaching staff, team members and fans.



MEDIA RECOGNITION

Social Media Advertising

Connect with WAKO USA outside of the game by partnering with our social media through e-newsletters, Facebook, Twitter and other various forms of electronic media.



Website Advertising

Reach WAKO fans as they check for news and information at wakousa.org, the official site of the United States' division of the World Association of Kickboxing Organizations.



Announcement Opportunities

Give your business the opportunity to be heard all over the arena during the fights.



Video & Commercial

Utilize our fighters and coaches for your video and commercial production needs to put your brand in harmonious alignment with Team USA.



RING RECOGNITION

Ring Card

Pretty girls get all the attention...and so will your brand when strategically positioned on a ring card.



Fight Mat

Stay in the middle of all the action with your company logo printed on the fight mat. This can't miss signage keeps your company in the middle of the action for the duration of the tournament.



Corner Pad

Join us in the coaches corner! By branding the corner pads with your logo, your company will be at the edge of the action for every round and be colorful and eye catching to all fans and cameras.



EXPERIENTIAL MARKETING

Fighter Endorsement

Build brand awareness, validate product features, and boost brand equity by endorsing Team USA kickboxers.



Fight Sponsor

Kick up your brand awareness as the presenting sponsor for an evening of kickboxing mayhem that is sure to produce impactful results for your brand.



Training Camps

Kickboxing camp is for fighters wanting to improve their full contact kickboxing skills in order to secure a position on Team USA Kickboxing. Camp attendees will learn new drills that will improve fighter's stand-up proficiency and enhance their stamina and endurance.



RING GIRLS

Presenting Partner

Associate your brand with the popular WAKO USA Ring Girls. Have your name become synonymous with our team of in-ring personalities. Partner logo will be featured on all custom uniform items, Ring Girl collateral, social media platforms, and website in addition to a PA recognition before each performance.



Ring Girl Poster

Prominently display your logo on the much anticipated WAKO Team USA Ring Girl Poster and gain exposure outside of the ring all year long. Partner logo printed on each poster.



Calendar

Your brand will be featured on one of the must-have merchandise items of the year. Partner logo printed on cover and individual pages with an option to add a partner coupon or promotion on each page.



Appearances

Make your next corporate function a must-attend event with the WAKO Team USA Ring Girls. Entertain clients and employees with appearances, meet-and-greets, and autograph sessions.



FOR FURTHER INFORMATION

WAKO Team USA Kickboxing, a not-for-profit organization, depends on sponsorship for funding necessary expenses such as travel (including food and lodging), training, apparel and equipment for WAKO TEAM USA Kickboxing fighters.



ROB ZBILSKI

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