



**WAKO**

**Event Sponsorship Package**

**SPONSORSHIP**

**Packages and Details**

## **DIAMOND SPONSORSHIP**

**Total Investment**  
**USD 25,000**



Diamond Sponsors will receive the following:

- ✓ Designation as Presenting Sponsor
- ✓ Your logo incorporated into all print and electronic event promotional items
- ✓ Your logo on Media Wall backdrop
- ✓ Two (2) VIP ringside table(s) of ten (10)
- ✓ Preferred access to competition/social/media events
- ✓ Your logo featured in center of ring canvas w/ two (2) additional Premium locations
- ✓ Designated sponsor of the “Main Event” fight.
- ✓ Private meet and greet with athletes, special guests and performers
- ✓ Your logo on the event website with a link to your company’s website
- ✓ Two (2)-page spread in event program with letter from company President
- ✓ Your logo on all evites, e-tickets and event tickets
- ✓ Special recognition by ring Announcer at event
- ✓ Social media posts, tweets, uploads etc.
- ✓ Your company logo displayed on the massive back drop banner
- ✓ Corporate recognition on your table card
- ✓ On-site promotional marketing space opportunity
- ✓ Gift bag participation

# PLATINUM SPONSORSHIP

**Total Investment**  
**USD 20,000**



Platinum Sponsors will receive the following:

- ✓ Designation as Ring Sponsor
- ✓ Your logo incorporated into all print and electronic promotional items
- ✓ Your logo on Media Wall backdrop
- ✓ Two (2) VIP ringside table(s) of ten (10)
- ✓ Preferred access to competition/social/media events
- ✓ Your logo featured in two (2) Premium canvas center locations
- ✓ Official sponsor of one (1) bout
- ✓ Private meet and greet with athletes, special guests and performers
- ✓ Your logo on the event website with a link to your company's website
- ✓ Your logo on all printed promotional materials and event signage
- ✓ One (1)-page spread in event program with letter from company President
- ✓ Your logo on all evites, e-tickets and event tickets
- ✓ Special recognition by ring Announcer at event
- ✓ Social media posts, tweets, uploads etc.
- ✓ Your company logo displayed on the massive back drop banner
- ✓ Corporate recognition on your table card
- ✓ On-site promotional marketing opportunity
- ✓ Gift bag participation

## **GOLD SPONSORSHIP**

**Total Investment**  
**USD 15,000**



Gold Sponsors will receive the following:

- ✓ Designation as Ring Sponsor
- ✓ Your logo incorporated into all print and electronic event promotional items
- ✓ Your logo on Media Wall backdrop
- ✓ Two (2) VIP ringside table(s) of ten (10)
- ✓ Preferred access to social/media events
- ✓ Your logo featured in two (2) Premium canvas locations
- ✓ Official sponsor of one (1) bout
- ✓ Private meet and greet with athletes, special guests and performers
- ✓ Your logo on the event website with a link to your company's website
- ✓ Your logo on all printed promotional materials and event signage
- ✓ Three quarter (3/4)-page spread in event program with letter from company President
- ✓ Your logo on all evites, e-tickets and event tickets
- ✓ Special recognition by ring Announcer at event
- ✓ Social media posts, tweets, uploads etc.
- ✓ Corporate recognition on your table card
- ✓ On-site promotional marketing opportunity
- ✓ Gift bag participation

## **SILVER SPONSORSHIP**

**Total Investment**  
**USD 10,000**



Silver Sponsors will receive the following:

- ✓ Designation as Ring Sponsor
- ✓ Your logo incorporated into all print and electronic event promotional items
- ✓ Your logo on Media Wall backdrop
- ✓ Two (2) VIP ringside table(s) of ten (10)
- ✓ Preferred access to competition/social/media events
- ✓ Your logo featured in two (2) Premium canvas locations
- ✓ Official sponsor of one (1) bout
- ✓ Private meet and greet with athletes, special guests and performers
- ✓ Your logo on the event website with a link to your company's website
- ✓ Your logo on all printed promotional materials and event signage
- ✓ Half (1/2)-page spread in event program with letter from company President
- ✓ Your logo on all evites, e-tickets and event tickets
- ✓ Special recognition by ring Announcer at event
- ✓ Social media posts, tweets, uploads etc.
- ✓ Corporate recognition on your table card
- ✓ On-site promotional marketing
- ✓ Gift bag participation

## **BRONZE SPONSORSHIP**

**Total Investment**  
**USD 5,000**



Bronze Sponsors will receive the following:

- ✓ Designation as Ring Sponsor
- ✓ Your logo incorporated into all print and electronic event promotional items
- ✓ Your logo on Media Wall backdrop
- ✓ Two (1) VIP ringside tables of ten (10)
- ✓ Preferred access to competition/social/media events
- ✓ Your logo featured in Premium location on boxing ring canvas
- ✓ Official sponsor of one (1) bout
- ✓ Private meet and greet with athletes, special guests and performers
- ✓ Your logo on the event website with a link to your company's website
- ✓ Your logo on all printed promotional materials and event signage
- ✓ Quarter (1/4)-page spread in event program
- ✓ Your logo on all evites, e-tickets and event tickets
- ✓ Special recognition by ring Announcer at event
- ✓ Social media posts, tweets, uploads etc.
- ✓ Your company logo displayed on the massive back drop banner
- ✓ Corporate recognition on your table card
- ✓ On-site promotional marketing opportunity
- ✓ Gift bag participation

# RING SPONSORSHIP

**Total Investment**  
**USD 2,500**



Ring Sponsors will receive the following:

- ✓ Designation as Ring Sponsor
  - ✓ Your logo incorporated into all print and electronic event promotional items
  - ✓ Your logo on Media Wall backdrop
  - ✓ One (1) VIP ringside table of ten (10)
  - ✓ Preferred access to competition/social/media events
  - ✓ Your logo featured on ring canvas apron
  - ✓ Official sponsor of one (1) bout
  - ✓ Private meet and greet with athletes, special guests and performers
  - ✓ Your logo on the event website with a link to your company's website
  - ✓ Your logo on all printed promotional materials and event signage
  - ✓ Your logo on all evites, e-tickets and event tickets
  - ✓ Special recognition by ring Announcer at event
  - ✓ Social media posts, tweets, uploads etc.
  - ✓ Corporate recognition on your table card
  - ✓ On-site promotional marketing opportunity
  - ✓ Gift bag participation
  - ✓ Quarter (1/4)-page advertisement in event program
- \*Ring Girl Option**
- ✓ Your logo on Ring Girls outfits
  - ✓ Logo exclusivity on Bout Card signage

# **SOCIAL/MEDIA EVENT SPONSORSHIP**

 **Total Investment**  
**USD 2,500**

Social/Media Event Sponsors will receive the following:

- ✓ One (1) VIP Ringside table of ten (10)
- ✓ Preferred access to all competition/social/media events
- ✓ Private meet and greet with athletes, special guests and performers
- ✓ Your logo on event website with a link to your company's website
- ✓ Your logo on all promotional materials
- ✓ Quarter (1/4)-page advertisement in event program
- ✓ Special recognition from Announcer at event
- ✓ Logo exclusivity on signage
- ✓ Your company mentioned by the MC at the event
- ✓ Social media post, tweets, uploads etc.
- ✓ Your logo on Media Wall backdrop
- ✓ Corporate recognition on your table card
- ✓ Logo exclusivity on Bout Card signage



## **GENERAL SPONSORSHIP-01**

### **Total Investment** **USD 2,000**

General Sponsors-01 will receive the following:

- ✓ One (1) VIP Ringside Table of ten (10)
- ✓ Preferred access to all competition/social/media events
- ✓ Your logo on event website with a link to your company's website
- ✓ Your logo on select promotional materials
- ✓ Two (2) 3ft x 8ft Banners – (1) Prime Visibility Location (1) Lobby
- ✓ One (1) Pair of Boxing Gloves Giveaway – Compliments of Sponsor
- ✓ 10 Second Spot (Graphic Ad unless other provided) on competition event videos
- ✓ Quarter (1/4)-page advertisement in event program
- ✓ Logo exclusivity signage
- ✓ Special announcement from Announcer at event
- ✓ Social media posts, tweets, uploads, etc.
- ✓ Corporate recognition on your table card

## **GENERAL SPONSORSHIP-02**

### **Total Investment** **USD 1,500**

General Sponsors-02 will receive the following:

- ✓ One VIP Ringside table of six (6)
- ✓ Your logo on event website with a link to your company's website
- ✓ Your logo on all printed promotional materials
- ✓ Quarter (1/4)-page advertisement in event program
- ✓ Special recognition by Announcer at event
- ✓ Corporate recognition on your table card

## **FOUNDATION SPONSORSHIP**



### **Investment Required** **USD 1,500**

Foundation Sponsors will receive the following:

- ✓ Your logo on Scholarship Pledge Card on the night of the event
- ✓ One VIP Ringside table of six (6)
- ✓ Your logo on event website with a link to your company's website
- ✓ Special recognition by Announcer during the "Scholarship Ask" on the night of the event
- ✓ Quarter (1/4)-page advertisement in event program with letter from President
- ✓ \$1,500 Charitable Tax receipt
- ✓ Your logo on Media Wall backdrop
- ✓ Corporate recognition on your table card

## **VIDEO AD SPONSORSHIP**



### **Total Investment** **USD 1,500 per event**

Video Ad Sponsors will receive the following:

- ✓ One (1) 3ft x 8ft Banner – Secondary Visibility Location
- ✓ 10 Second Spot (Graphic Ad unless other provided) on Fight Videos from Event
- ✓ 1 VIP Ringside table of Six (6)
- ✓ Logo on Event Flyer
- ✓ Logo on Event Posters
- ✓ Logo on Website
- ✓ Logo and URL in email blast

## **BOUT SPONSORSHIP**

 **Total Investment**  
**USD 1,000 per event**

Bout Sponsors will receive the following:

- ✓ Designated Bout Sponsor for one (1) fight
- ✓ One VIP Ringside Table of six (6)
- ✓ Your logo on event website with a link to your company's website
- ✓ Your logo on all printed promotional materials
- ✓ Brand exclusivity on signage
- ✓ Quarter (1/4)-page advertisement in event program
- ✓ Special recognition by Announcer during your sponsored bout
- ✓ Corporate recognition on your table card

## **BANNER SPONSORSHIP**

 **Total Investment**  
**USD 750 per event**

Banner Sponsors will receive the following:

- ✓ 2ft x 6ft Banner – General Visibility Location
- ✓ Second Spot (Graphic Ad unless other provided) on Competition Video
- ✓ 2 VIP Tickets to Event
- ✓ Logo on Event Flyers
- ✓ Logo on Event Posters
- ✓ Logo on Website

# A LA CARTE PRICING

## BANNERS

- ✓ 3ft x 8ft Banner – Primary plus two (2) complimentary Front Row seats - \$500
- ✓ 3ft x 8ft Banner – Secondary plus two (2) complimentary Floor seats - \$400
- ✓ 2ft x 6ft Banner - General plus two (2) complimentary Bleacher seats - \$300

## ADS/ANNOUNCEMENTS/GIVEAWAYS

- ✓ 10 Second Spot (Graphic Ad) on Fight Videos from Event - \$250
- ✓ Special Announcement from Announcer before event start - \$225
- ✓ Pair of Boxing Gloves Giveaway – Compliments of Sponsor - \$200

## LOGOS

- ✓ On Event Posters/Flyers - \$175
- ✓ On Website - \$150
- ✓ In email blast - \$125
- ✓ In Event Program - \$100

# **SPONSORSHIP CONTRACT FORM**

## **PRIMARY CONTACT INFORMATION**

Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Contact Email \_\_\_\_\_

Contact Phone Number/Mobile \_\_\_\_\_

## **INFORMATION FOR PROGRAM GUIDE AND PROMOTION**

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Main Phone \_\_\_\_\_ Website \_\_\_\_\_

## **SPONSORSHIP LEVEL**

## **AMOUNT**

USD \_\_\_\_\_

## **PAYMENT INFORMATION**

Total \$ \_\_\_\_\_

Invoice me for payment By **Check**

Invoice me for payment by **credit card**

Please charge my credit card below

Name on card \_\_\_\_\_

Account Number \_\_\_\_\_

Exp Date \_\_\_\_\_

Card Security code (3-4 Digits) \_\_\_\_\_

\_\_\_\_\_  
**Signature**

## **CONTACT DETAILS**

WAKO Team USA Kickboxing, a not-for-profit organization, depends on sponsorship for funding necessary expenses such as travel (including food and lodging), training, apparel and equipment for WAKO TEAM USA Kickboxing fighters.

### **Hylton Elite Marketing Agency**

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